

Wire & CABLE ASIA 线缆 ASIA

Circulating to the Wire, Cable & Wire Product Industries across Asia

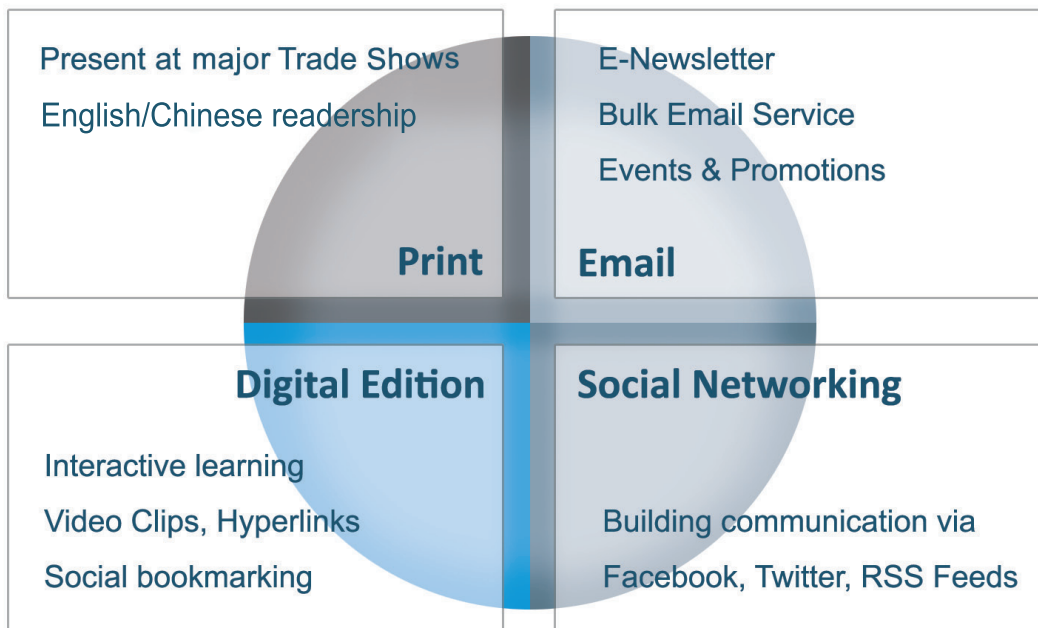


How to **ADVERTISE** in WCA magazine

- In English and Chinese
- Bespoke Advertising & Design Services
- Multi-channel Marketing
- Contact us

Marketing your company...

We provide Multi-channel Marketing for your company



- Advertisement Design & Production
- Advertisement & Marketing Campaign advice
- Brochure/Leaflet Design
- Technical Text Translation Service
- Fulfilment and Mailing Services
- Bulk Email Service from our database
- E-marketing and HTML design
- Wire & Cable Event Promotions
- Trade Show Stand Design (2D design plans)
- And much more...

1 Advertising in regular issues

Wire & Cable ASIA (WCA) is a leading English/Chinese trade magazine for the wire & cable industry covering PR China and all of North & South East Asia. All issues are published in both English and Chinese languages (simplified mandarin) in the same edition.

Every issue of Wire & Cable ASIA contains the latest wire and cable corporate news from around the globe, reports on new technological developments, new machinery & equipment for the production & processing of wires, cables and fibre optics. WCA has a unique readership

within Asia, providing readers with in-depth knowledge and penetration of the Chinese speaking markets.

When you advertise, we include your advertisement **FREE** in the on-line digital version, with a **FREE** email hyperlink from your ad.

Download the WCA Media Pack to access all the information you need to book your advertisement.

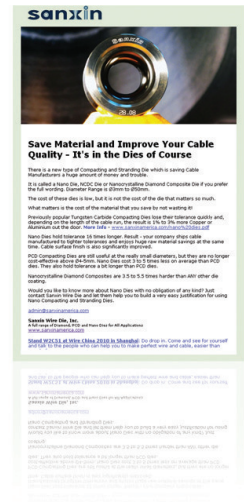
www.wireandcableasia.com



NEW : You can now advertise your company at the front of the digital magazine, ensuring your advert will be the first one seen ! Contact us for further information

2 Bulk Email Service / Marketing & Design Services

Send a bulk email to our readership database. With this service, you can reach **hundreds of potential new clients in a short space of time!** Our web team will design a creative & powerful email message reflecting your company and goals.



3 Trade Shows

WCA magazine participates at major international trade shows. We can also offer a Trade Show Stand Design service (2D design plans), as well as promotion of wire & cable Events. We can help your company promote your brand effectively at these events ensuring you will be seen by thousands of professionals & potential clients.



4 Advertising & Marketing campaign advice

Our international marketing team is available to offer help and advice ensuring you receive the best advertisement & marketing campaign service. Working closely with you, we will create an effective marketing strategy fulfilling your requirements.



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